

REP HEADLINE# 6352834
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP27/12 11.57
 *** WDCM-TV ***

ADV # _____ ADV. NAME _____ ISS/RNC _____
 AGY # _____ AGY. NAME _____

NAT'L MEDIA RESEARCH PLANNING PLAC
 815 SLATERS LANE
 ALEXANDRIA, VA 22314

REP.# _____ OFF.# _____ SALESMAN # _____
 BUYER NAME NMRP MEDIA ASSISTANT
 SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6352834
 PRDCT RNC EST#3276 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES SEP28/12 OCT5/12 WK-2
 CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE SEP27/12 11.57

TO: MALLORY
 FROM: GREG
 NEW ORDER
 TTL..\$5600...4X
 THX PLS CFM, 9/27/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 RNC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1230P-330P	30		\$1,600.00	9/29	9/29	3		SAT	3
2			1200N-1230P	30		\$800.00	9/29	9/29	1		SAT	1

AGENCY ADVERTISER CODE = 20
 AGENCY PRODUCT CODE = 446
 AGENCY EST# = 3276

PROGRAM : SEC FOOTBALL GAME
 CON COM1: SEC FOOTBALL GAME
 PROGRAM : SEC FOOTBALL PREGAME
 CON COM1: SEC FOOTBALL PREGAME

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SEP27/12 11.57
*** WDCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12						\$5,600.00	OCT/12					

CONTRACT TOTAL \$5,600.00
TOTAL SPOTS 4

MARKET TOTALS \$280,000 WDCW 2% WJLA 24% WUSA 20% WRC 34% WTTG 20% WPXW 0% WDCA 0%
CABL 0%

VC- NSI
EMOS- RA35+*